

DIMENSIONS

Category	Width	Height
Business Card	4"	2½"
	2"	5"
1/8 Page	2"	10"
	4"	5"
	6"	3"
1/4 Page	4"	10"
	6"	7"
	10"	4"
1/2 Page	10"	7½"
	6"	12½"
Full Page	10"	16"

NEXUS

camosun's student voice since 1990

CAMOSUN COLLEGE STUDENT NEWSPAPER
250-370-3591, EDITOR@NEXUSNEWSPAPER.COM

Advertising Rates Effective August 29, 2018

The following rates are non-negotiable and available to individuals or businesses wishing to place display advertisements in Nexus. To benefit from multiple insertion discounts, advertisements must be published within 12 months of the first ad of the contract. All advertisement insertions must be paid in advance and/or billed monthly in advance.

PUBLICATION SCHEDULE

Publish Date	Issue	Ad Space Booked/Art Due by Noon on
Aug. 29	1	Aug. 22
Sept. 12	2	Sept. 5
Sept. 26	3	Sept. 19
Oct. 10	4	Oct. 3
Oct. 24	5	Oct. 17
Nov. 7	6	Oct. 31
Nov. 21	7	Nov. 14
Jan. 7	8	Dec. 12
Jan. 23	9	Jan. 16
Feb. 6	10	Jan. 30
Feb. 20	11	Feb. 13
Mar. 6	12	Feb. 27
Mar. 20	13	Mar. 13
April 3	14	Mar. 27
May 15	15	May 8
June 12	16	June 5
July 10	17	July 3
Aug. 7	18	July 31

Multiple insertion rates represent cost per issue.

Ad Size	Regular Rate	4+ Issues	8+ Issues	12+ Issues	16+ Issues
Full Page	\$525	\$490	\$470	\$445	\$425
Half Page	\$325	\$295	\$285	\$270	\$255
1/4 Page	\$200	\$180	\$170	\$160	\$155
1/8 Page	\$125	\$110	\$105	\$100	\$95
Bus. Card	\$75	\$65	\$62	\$60	\$55

Design Costs

Full Page	\$150
Half Page	\$100
1/4 Page	\$75
1/8 Page	\$50
Bus. Card	\$30

Colour Costs

Full Colour — \$150

Page Placement Cost

Specific Page (excluding 1,2,&3) - \$50 per issue
Back Page - \$125 per issue

Web Ads

\$100-\$225 per month, depending on size/placement. Go to nexusnewspaper.com/advertise for full list of rates.

*FOR NATIONAL AD CLIENTS: PLEASE CALL FREE MEDIA AT 780-421-4000 or email advertise@f-media.ca

FREEMEDIA

