

# Nexus Meeting Minutes

September 18, 2020

1. Call to order  
12:37
2. Agenda additions  
N/A
3. Approve previous meeting minutes  
August 17: unanimous approval  
August 31: unanimous approval
4. Cheque Approvals and E-transfer amount approvals - Unanimous approval  
September 14/20      Camosun College- Greg Payroll  
6,121.42  
September 14/20      Adam student editor work August 31 to September 11  
1,525.00  
September 2/20      Adam student editor work August 17 to August 28  
1,525.00
5. App Proposal
  - Angus created our website last year.
  - Proposal for app to be downloaded from the Apple Store and the Google Play Store.
  - \$25/hr x 65 hrs = \$1625
  - Could up readership
  - Ad space would be available on the app, sold similarly to that of website
    - How this will be managed is yet to be determined (app & website bundle, each space sold separately)
  - App Store - \$99/year
  - Google Play - one time \$25 fee
  - Pulls information from the website
  - Unanimous approval for \$1625 + up to \$200 (reasonable costs) for maintenance and yearly fees
  - Greg will email Angus Sept 18 and update the board accordingly
6. Nexus Operation Update
  - No major update, still managing the change from printing to online readership
  - Domestic enrollment is up - board has not been informed by how much
  - International enrollment is declined by ~300
  - No printing costs saves the Board money, but lost income from lack of ads.
    - This may change based on app & website planning
  - Board is interested in acquiring a second monitor for Greg since work is completed primarily on the computer
  - Not going to give free advertisement to local businesses in relation to COVID-19
    - Website ads are difficult and time consuming

7. Distribution Box Update
  - City wants to take away free newspaper boxes downtown
  - Nexus only has one box downtown, besides the shared boxes with the Martlet
    - The city will dispose of the Nexus stand and we won't have to dispose of the unsafe box
8. Meeting Link
  - Jayden and Samara to work on this