DIMENSIONS Category Width Height 4" **Business Card** 21/2" 5" 1/8 Page 2" 10" 4" 5" 6" 3" 4" 10" 1/4 Page 6" 7" 10" 4" 1/2 Page 10" 71/2" 6" 121/2"

PUBLICATION SCHEDULE

10"

16"

Full Page

Publish Date	Issue	Ad Space Booked/ Art Due by Noon on
Sept. 2/25	1	Aug. 26
Sept. 17	2	Sept. 10
Oct. 1	3	Sept. 24
Oct. 15	4	Oct. 8
Oct. 29	5	Oct. 22
Nov. 12	6	Nov. 5
Nov. 26	7	Nov. 19
Jan. 5/26	8	Dec. 10
Jan. 21	9	Jan. 14
Feb. 4	10	Jan. 28
Feb. 18	11	Feb. 11
Mar. 4	12	Feb. 25
Mar. 18	13	Mar. 11
April 1	14	Mar. 25
May 6	15	Apr. 29
June 3	16	May 27
July 8	17	June 24
Aug. 5	18	July 29

NEXUS

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2025-2026 Advertising Rates

The following rates are non-negotiable and available to individuals or businesses wishing to place display advertisements in Nexus. To benefit from multiple insertion discounts, advertisements must be published within 12 months of the first ad of the contract. All advertisement insertions must be paid in advance and/or billed monthly in advance.

Multiple insertion rates represent cost per issue.

Ad Size	Regular Rate	4+ Issues	8+ Issues	12+ Issues	16+ Issues
Full Page	\$535	\$500	\$480	\$455	\$435
Half Page	\$335	\$305	\$295	\$280	\$265
1/4 Page	\$210	\$190	\$180	\$170	^{\$} 165
1/8 Page	\$135	^{\$} 120	^{\$} 115	\$110	^{\$} 105
Bus. Card	\$85	\$75	\$70	\$65	\$60

Design Costs

Full Page	\$150
Half Page	\$100
1/4 Page	\$75
1/8 Page	\$50
Bus. Card	\$30

Colour Costs

Full Colour — \$160

Page Placement Cost

Specific Page (excluding 1,2,&3) -\$50 per issue Back Page - \$125 per issue

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